

LEX CARTER

Multimedia Creative



Full Time Work Experience.

2017 - Present	TeamSport Karting
Remote / Hybrid	Brand Designer
2012 - 2017	102.8 Chorley FM
Chorley	Brand Designer
2009 - 20212	Staples
Liverpool	Graphic Designer

PROFILE INFO

Creative and driven marketing professional with 10+ years' experience in brand, design and campaign delivery across leisure and entertainment. Skilled in developing engaging visuals and copy that connect with audiences, while managing projects from concept through to completion. Looking to bring fresh ideas and strong creative energy into a new role.

Also Co-Founder of Sonair, a digital signage and in-store radio company, and Starbeat, a family-run mobile entertainment business. Both are part-time passion projects, building on my extensive experience in commercial radio and event hosting.

Contact

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Website

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Address

Aintree, Liverpool, United Kingdom.

My Primary Arsenal.



Also an expert in **Google Suite** and **Microsoft Office**, fully comfortable working on both **Windows** and **Mac** platforms.

Career Highlights.

Directly created, developed, organised, and hosted TeamSport's Annual Black Flag Festival and Annual Awards, overseeing all aspects across 10 editions since 2020 with 1,000+ attendees each.

Contributed to TeamSport's growth from 14 to 40 locations, including European expansion, supporting business development, operations, and strategic initiatives.

Designed and built a fully functional LED-lit "police kart" and collaborated with local police to tour the UK, creating an interactive initiative to bridge the gap between police and young people.

References.

Gemma Flemmich

TeamSport People and Culture Director
Available upon request.

Louise Routledge

TeamSport Marketing Director
Available upon request.

Alex Minto

TeamSport Marketing Manager
Available upon request.